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A MA Consulting Firm Launches EZ B Plan

Revzon Consulting Group based in Marshfield, Massachusetts has just announced the launch of its EZ B Plan, a new 403(b) plan for small non-profits and municipalities.

The press release describes the EZ B Plan as a "full-service, one-stop 403(b) for 501(c)(3) tax-exempt organizations" with at least two employees. It also includes churches and public schools. Revzon, in addition, aims to market its plan as an option for employers to lower out-of-pocket costs without lowering quality services or fund quality.

In an interview with **401kWire**, **Les Revzon**, president, Revzon Consulting, and **Ron Casimiro**, vice president, EZ B Plan sales, Revzon, described the EZ B Plan as allowing participants to "offer anything that General Motors can offer their employers" but at a "reasonable cost."

Revzon explained that the EZ B Plan already had "3 or 4 potential clients." He added that municipalities, another target demographic of the EZ B Plan, "are a little bit different because they usually have retirement boards" and "it's a long process because they need time to make decisions."

Talking about one of their motivations for creating the EZ B Plan, Revzon and Casimiro detailed that the plan "will not be the biggest money maker we have, but we felt it's something we should be doing for the community." Ultimately, the plan has the potential to "help organizations that help other people" by helping them to "utilize every dollar they have."

ERISA compliant, the EZ B Plan offers organizations the ability to build the 403(b)'s fund menu from any retirement shares from more than 100 fund families. Other EZ B plan features include, but are not limited to financial advisor guidance, simplified